Attendees will learn to:

- Use 4 easy steps to a great call
- Analyze a real new patient call
- Increase return-on-investment from advertising callers
- Convert more calls to appointments
- Reduce patient cancellations
- Improve success with:
  - Price shoppers
  - Insurance-driven patients
  - Emergencies
  - Reactivation/reminder calls
  - Confirmation calls
- Juggle multiple calls with finesse
- Customize their information intake form
- Preheat patients for comprehensive treatment
- Generate confidence in the practice and raving fans!

Suggested Audience: Doctors, Office Managers, Trainers, and Administrative Team

Suggested Formats: Full or Partial Day; Lecture or Workshop

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