



BREAK OUT OF THE PACK:

Create and Deliver the Best Speech of Your Life!

Too much data, not enough stories? Too many stories, not enough action?
Too many nerves, not enough confidence? Too much practice, not enough good reviews?

Whether you've been asked to introduce a speaker, give a 10-minute board presentation, a 20-minute sales pitch, or the 60-minute keynote of your life, you want to be compelling, engaging, and *break out of the pack* of ordinary speakers and presenters. Great speeches chase down big ideas; targeted interactions deliver breakthrough moments; and impeccably told stories prime the emotional pump to crystallize your message and create unforgettable moments of clarity and inspiration for your audience.

Using an intuitive communication process called The Lioness Principle, master presenter Katherine Eitel Belt helps you create an improved speech outline, well-crafted stories, and a captivating stage presence to bring your material *roaring to life*.

Katherine is known throughout the US, Canada, and UK as the Unscripted Communication Expert and winner of the coveted "Spotlight-on-Speaking" award. This fast-paced, interactive presentation promises to be one of the best investments you'll make this year to find your courage, amplify your voice, drive your message, and advance your professional career.

Craft and deliver speeches that captivate, illuminate, educate, and motivate.



SPEAKING SKILLS



Attendees will learn to:

- ▶ Discover an easy way to write a great speech—in no time, every time
- ▶ Translate technical subjects using stories, metaphors, acronyms, memory anchors, and interaction
- ▶ Locate unexpected sources of engaging, useable stories
- ▶ Craft and deliver memorable stories
- ▶ Promote ideas, services, and products using "story-selling" techniques
- ▶ Drive home key points in a way the audience will never forget
- ▶ Manage nerves and build speaker confidence
- ▶ Crystallize their material and hone their message
- ▶ Be more comfortable and conversational on stage
- ▶ Manage interaction, questions, and disruptions
- ▶ Create a strong first five and last five minutes
- ▶ Improve use of PowerPoint and props
- ▶ Move, inspire and transform audiences

Suggested Audience: Corporate leaders and managers, Pre-conference Vendor Session, Salespeople, Outreach Staff, Educators, Study Club leaders
Suggested Formats: Full-Day Workshop

